4 STEPS TO ENCOURAGE VOTING

2020 is the year no one saw coming—but that doesn't mean we can't rise to the challenge. While traditional methods of Get Out the Vote might not work this year, here are four ways to encourage civic engagement with digital tools you already use.

**USE 5 MINUTES OF CLASS TO MAKE SPACE FOR VOTING**

One of the best ways to encourage a culture of voting is to consciously make space for it. For one class in the first couple weeks of school, stop your online class for 5 minutes and ask voting-eligible students to register, check their registration, or sign up for an absentee ballot. Send your students to "stanford.turbovote.org"

**MAKE LINKS AVAILABLE**

Place links to StanfordVotes resources in prominent positions on your class content. Add our Turbovote link, as well as others listed below, to your class Canvas page and syllabus.

**INCLUDE REMINDERS IN YOUR COMMUNICATION**

Both verbal and written reminders are crucial when encouraging students to vote. Three weeks before the election (week 5), remind your students verbally and in an email to order and return their absentee ballots to ensure their vote is counted.

**BE A ROLE MODEL**

As a professor, your students look up to you. If you are eligible, vote yourself and explain why you are voting during week 4. Your buy-in helps encourage a campus culture of civic engagement.

**LINKS**

stanfordvotes.org
stanford.turbovote.org?r=faculty

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