STANFORD VOTES

FACULTY TOOLKIT

LINKS
stanfordvotes.org
stanford.turbovote.org?r=faculty

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The Toolkit

Here are four steps Stanford Faculty can take to encourage their students to be civically engaged in the 2020 election. We focus on digital engagement tools that can be effective during the COVID-19 pandemic.

The Four Steps

01 Make Space for Voting in Class
One of the best ways to encourage a culture of voting is to consciously make space for it. Most students want to vote, but they never stop and take the necessary steps. For one class in the first couple weeks of school, stop your online class for 5 minutes and ask voting-eligible students to register, check their registration, or sign up for an absentee ballot. Send your students to "stanford.turbovote.org?r=faculty"

02 Make Links Available
Place links to StanfordVotes resources in prominent positions on your class content. Add our website (stanfordvotes.org) and our TurboVote link (stanford.turbovote.org) to your class Canvas page and syllabus.

03 Remind Students to Vote
Both verbal and written reminders are crucial when encouraging students to vote. Three weeks before the election (Week 5/Oct. 12th), remind your students verbally and in an email to order and return their absentee ballots to ensure their vote is counted.

04 Be a Role Model
As a professor, your students look up to you. If you are eligible, vote yourself and explain why you are voting to your class during Week 4 (Oct. 5th). Your buy-in helps encourage a campus culture of civic engagement.
ABOUT US

StanfordVotes is a non-partisan, university-wide, student-run organization whose mission is to increase voter turnout among Stanford students. Formed in response to the low student voter turnout rates in 2014 and 2016, StanfordVotes engages with campus leadership and other stakeholders to help create a culture of civic engagement on the Farm. StanfordVotes is run through the Stanford in Government (SIG) Civic Engagement Branch in collaboration with the Haas Center for Public Service, and has partnerships with the Associated Students of Stanford University (ASSU) and the President’s Office.

During the 2018 election, volunteers encouraged Stanford community members to vote through tabling in White Plaza, a Party at the Post Office event, and registering people to vote in dining halls. In the 2018 election, based on these and other efforts, student turnout increased from 16.9% in 2014 to 42.7% in 2018. Since 2018, we’ve implemented an enrollment hold, which encourages students to register to vote (if eligible) before they’re allowed to sign up for classes. Despite the COVID-19 pandemic and the unprecedented nature of this year’s election cycle, we’re aiming for even better numbers in 2020 through new partnerships and creative methods of digital engagement.

OUR VALUES

01 STUDENT-RUN
Organized by Stanford students

02 NONPARTISAN
We stay politically impartial

03 UNIVERSITY-WIDE
We work with the ASSU, the President's Office, the Haas Center, and other campus stakeholders